



115

PATENT

3622

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF:

LEANDROS KONTOGOURIS

SERIAL NO.: 09/742,438

FILED: December 22, 2000

FOR: ADVERTISING SYSTEM AND METHOD WHICH
PROVIDES ADVERTISERS WITH AN ACCURATE
WAY OF MEASURING RESPONSE, AND BANNER
ADVERTISEMENT THEREFOR

GROUP ART UNIT: 3622

EXAMINER: A. Duran

ATTY. REFERENCE: KONT3001/BEU

COMMISSIONER OF PATENTS

P.O. Box 1450

Alexandria, VA 22313-1450

Sir:

The below identified communication(s) or document(s) is(are) submitted in the above application or proceeding:

- | | |
|---|---|
| <input type="checkbox"/> Declaration | <input type="checkbox"/> Issue Fee |
| <input type="checkbox"/> Priority Document | <input type="checkbox"/> Check |
| <input type="checkbox"/> Formal Drawings | <input type="checkbox"/> Application Data Sheet |
| <input checked="" type="checkbox"/> Response to Notice of Non-Compliant Amendment | |

Please debit or credit **Deposit Account Number 02-0200** for any deficiency or surplus in connection with this communication. A duplicate copy of this sheet is provided for use by the Deposit Account Branch.

Small Entity Status is claimed.

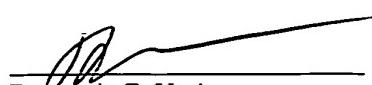
23364

Customer Number

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DATE: June 19, 2008

Respectfully submitted,



Benjamin E. Urcia
Attorney for Applicant
Registration Number: 33,805



PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re U.S. Patent Application of:) Group Art Unit: 3622
)
Leandros KONTOGOURIS) Examiner: A. Duran
)
Serial Number: 09/742,438) Attorney Docket: KONT3001beu
)
Filed: December 22, 2000) Confirmation No.: 8890

For: **Advertising System And Method Which Provides Advertisers With An Accurate Way Of Measuring Response, And Banner Advertisement Therefor**

RESPONSE TO NOTICE OF NON-COMPLIANT AMENDMENT

Honorable Commissioner For Patents
P.O. Box 1450
Alexandria, VA. 22313-1450

Sir:

This paper is in response to the Notice of Non-Compliance dated May 19, 2008.

A complete listing of the Claims, in which amendment of claims 1 and 32 and cancellation of claims 40-49 is indicated, begin on page 2 of this response.

Remarks begin on page 8.